

MINNESOTA HUNTER JUMPER ASSOCIATION

Board Meeting Minutes

August 30, 2010

Held at Franz Repro

In attendance:

Name	Present	Name	Present	Name	Present	Name	Present
G. Novak	X	J. Erickson		T. Johnson		L. Ostberg	X
G. Brandt	X	P. Franz	X	B. Kieffer	X	N. Reid	X
L. Brustman		S. Golden		J. McCaffrey	X	S. Riley	X
M. J. Cody	X	T. Grandstrand		B. Nay	X		

Meeting was called to order by G. Novak.

- Minutes:** There was discussion about the closing balances in the Treasurer's Report from the June meeting; it was agreed to amend the minutes to indicate that the closing balances were of the general accounts. B. Kieffer moved and B. Kieffer seconded approving the amended minutes from the June meeting. The motion carried.
M.J. Cody moved and B. Kieffer seconded approving the minutes from the electronic meeting. The motion carried.
- Treasurer's Report:** J. McCaffrey presented the July financial report: At the end of July there was \$21,897 in the checking account, \$35,790 in savings and \$4,580 in the Horse Show account for a total closing balance of \$62,267. G. Brandt moved and B. Kieffer seconded approving the Treasurer's Report. The motion passed.
J. McCaffrey presented the August report: \$19,645 in the checking account, \$35,790 in savings and \$4,334 in the Horse Show account for a total closing balance of \$59,769.
N. Reid moved and G. Brandt seconded approving the Treasurer's Report. The motion passed.
J. McCaffrey stated that we will be issuing 1099's at the end of the year.
- Horse Show:** B. Kieffer reported that the Opportunity circuit has been a very good idea; we are not sure, however, if we will receive Zone funds next year. If we include Quarter Horse classes again next year we will need to advertize them better than this year. We spent about \$150 to include the Quarter Horse classes. Our Quarter Horse classes were more expensive to enter than other Quarter Horse shows usually charge as we don't have as many sponsors to help defray costs. G. Brandt proposed including Quarter Horse classes again next year and promoting them better. It was noted that Scott Hofstetter may be good to consider for one of our Judges next year as he is both a Hunter/Jumper and a Quarter Horse judge. We had approximately 125 horses entered and should have approximately \$3,500 in profit. M.J. Cody will send out the final horse show financial statements. G. Novak said "a job well done!"
Other local shows: G. Brandt has received good feedback from trainers on our local shows and the Opportunity classes. Entries were down this year at some of the local shows. Otter Creek needs to have 125 horses in order to continue next year.
- Newsletter:** P. Franz said the Newsletter has not gone out yet because of a theft in their offices; all their computers, files and all back up files were stolen. They have been recreating files and the Newsletter will be issued soon. There was some discussion about possibly going to three issues next year; no decision was made.

5. **Website:** G. Brandt reported that our current website is running and parts of it are working, however, it is 10 years old. She received bids from several website programmers to create a new website. The most responsive proposal appears to be from Sarah Donnell and was approximately \$8,000 plus hourly costs for maintenance and programming; her fee was broken down into numerous individual items. Her proposal was comparable with others received. With the software Sarah uses we would be able to easily convert our existing software to the newer software and G. Brandt would be able to update the website. Not included are costs to provide a searchable data base for horse show results. It was mentioned that USEF will be requiring that all horse show data be provided in one or two software programs; one of which may be Excel. A new website design could increase the number of advertisers we have. M.J. Cody said we could fund the website design this year and then fund the horse show results programming in 2011. G. Brandt thought we could pay for the entire package over three years. G. Novak moved and B. Kieffer seconded that we allocate \$5,000 for the website and accept Sarah Donnell's proposal. The motion carried.
6. **Awards Banquet:** S. Riley said we had 208 people last year. This year the Banquet will be held at the Metropolitan with D'Amicos again providing the catering. They have agreed to the same budget as we had last year. We will charge \$40 for adults and \$20 for children. We will ask the Junior Board to put together the power point photo presentation. B. Nay volunteered to help with the awards power point presentation. We would like to have 20 to 25 items for the silent auction; J. McCaffrey and L. Ostberg will help to organize this. For the live auction we should have 5 outstanding larger items. Last year this was organized by G. Brandt and T. Johnson.
7. **Pro/JAM:** There were 9 teams of four team members each and about \$650 was raised. At this time the top four teams are about ten points apart; the final is later this week at Otter Creek. Prizes will be as follows: 1st place: \$75 and a wind breaker per person, 2nd place: \$25 and a hat per person, 3rd place: a hat per person. The hats are knit ski hats in the MHJA colors. Approximately \$120 was spent for pins for all team members, \$240 for wind breaker jackets and \$120 for ski hats. This amount was approved.
8. **Year End Awards:** B. Kieffer reported that hunter and jumper champions would receive fleece dress sheets and reserve champions would receive Ariat bags. Equitation prizes are still being decided on.
9. **Harvest Horse Show:** Income: To date \$23,500 in donations and sponsorships has been pledged. Other income includes \$4,000 to \$8,000 from General Admission tickets after programs and We Can Ride donation costs have been paid. Box seat sales could generate \$15,000 in income. This leaves \$12,000 to be raised in order to break even. The MHJA budget is \$42,000 Income and \$42,000 Expenses. There is a risk that the MHJA could lose up to \$20,000; however the show hasn't lost money in 18 years. In the future, in order to increase donations and sponsorships, we should consider a different non-profit organization which could assist with the fundraising. G. Brandt moved and N. Reid seconded that a separate bank account be set up for the Harvest Horse Show similar to our horse show; the motion passed. The account can open with the \$1,500 allocated in our budget for the show.
10. **Maffit Lakes Horse Shows:** G. Brandt said the shows made a lot of progress toward meeting our specifications. Some divisions still have differences from ours; we might need to exempt some divisions, other divisions may be close enough to our specifications to allow points to count if they meet the general intent of our specifications.

S. Riley moved and B. Kieffer seconded to adjourn the meeting. Motion carried; meeting was adjourned.