Minnesota Hunter Jumper Association

Board Meeting Minutes May 29, 2018

Held at Leatherdale Equine Center

Name	Present	Name	Present	Name	Present	Name	Present
Elzabeth Lampert		Heather Parish	Χ	Sue Novak	Х	Kelly Volp	Х
Tammy Johnson	Х	Lisa Masica	Χ	Betsy Kieffer	Х		
Susan Wepplo		Nancy Giacchetti	Χ	Jane Martinson	Х		
Norine Wilcox	Х	Lindsay Vail	Χ	Angela Mahoney	Х		
Betsy Gambach	Х	Anne Steeves	Х	Elizabeth LaFrenz	Х		

Summary of Motions

Motion	Moved	Second	Approv ed	Not Approved	Comment
Meeting Minutes – April 30, 2018	Wilcox	Vail	Χ		
Treasure's Report – April	Parish	LaFranz	X		
Adjourn	Parish	Steeves	X		

Sue Novak called the meeting to order at 6:48.

- 1. Meeting Minutes: Approved.
- 2. Treasurer's Report:
 - Income for April included \$1,720 for MHJA Horse Show Donations, \$4,270 for 2018 MHJA memberships, \$900 for MHJA Recognition Fees for Horse Shows, \$.01 in interest and \$140.00 for Newsletter advertising revenue. Total income activity for April was \$7,030.01.
 - Expense for April included \$1,564.81 for MHJA Show expenses including cash per diems, derby ribbons, Marcus Lindquist payment from 2017, and stickers for treat bags, \$985.19 for printing of Membership Directory by Franz Repro, \$59.88 for reimbursement to Nancy Giacchetti for website visitor analytics feature, \$7 for Quickbooks software monthly charge and \$52.15 for supplies including ink and paper. Total expense activity for April was \$4,360.98.
- 3. MHJA Horse Show: The MHJA Horse Show was a success. Preliminary numbers are as follows: income \$54, 325, expenses \$44,480, profit \$9840. Approximately 115 horses were entered. Things that went well were the hospitality Tent, Prize Trailer and porta potties. There was discussion around getting more stalls and possible options for purchasing more stalls. There was also discussion around moving the dates and having a Red Pines Show on the existing dates. Norine Wilcox indicated that a Horse Show Manager is needed. Betsy Kieffer indicated that Ann Bower may manage the horse show if it was on another date and did not conflict with an Event. It was decided that Sue Novak and Norine Wilcox will develop a questionnaire to be used to survey Trainers and Exhibitors on their interest in moving the date of the show to July or another date.
- 4. **Jr Board:** Lisa Masica obtained information from the USEF on the Emerson Burr Test. It is split by age groups and the highest score in each age group will receive a \$100 grant that may be used of educational expenses or to offsite other riding expenses such as lessons. Juniors will have the option to take the test the second week of Summer Mid States Show in June. Dan Urban indicated he will ask one of the Judges if they will do a "Ask the Judge" talk. The Committee is also planning an ice cream social.
- 5. **MHJA Membership:** There are currently 254 members. 11 memberships were received at the MHJA Horse Show. 5 renewals and 6 new members, 4 of which were members from more than 5 years ago.

- 6. **Newsletter:** Heather Parish is still gathering information and it is currently being reviewed/edited. This issue will highlight 2018 Graduates. Highlights from the MHJA Horse Show will also be included. The next deadline is August 20, 2018.
- 7. PR and Marketing Social Media, Advertisements/Sponsorships for Websites and Newsletter:
 Nancy Giacchetti is working on getting pictures posted from the MHJA Horse Show. Pictures have been posted on the MHJA Face Book page. She is going to ask Rick Donnell with Roger Able Dog about making the stable map more user friendly and easier to update
- 8. MHJA Year End Awards Banquet: The banquet will be held on November 17, 2018.
- 9. Show Standards and Specifications, and Points: Betsy Kieffer has been working on the points.
- 10. **MHHS:** Nancy Giacchetti indicated that there is a MHHS Committee meeting on Wednesday, May 30, 2018. She is writing an article to be included in the MHJA Newsletter about what it takes to run a horse show like the MHHS. She is also working on getting people to volunteer to work in the Hospitality office.
- 11. **Nominating Committee:** Terms that are expiring in 2018 include: Nancy Giacchetti, Angela Mahoney, Suzanne Wepplo, and Norine Wilcox. Six candidates will need to be on the ballot for 2019. Sue is looking for people to run. Nancy Giacchetti and Norine Wilcox will run again. Several names were provided.
- 12. **Year End Awards:** Jane Martinson indicated that the coolers need to be ordered. Angela Mahoney recommended Jane look into Saucy Piaffe, an equestrian prize company, and see what they have to offer. She will also look into canvas grooming bags and C4 Belts.
- 13. **Medal Finals:** Angela Mahoney has the applications and will send them to the USHJA so that we can get prizes from them.
- 14. **Annual Meeting:** The meeting is set for Saturday, November 3, 2018. Lindsay Vail contacted April Hammond from the USHJA to see if she could come talk at our meeting. April indicated that she should be contacted later this summer.
- 15. **MHJA Logo:** Sue Novak and Nancy Giacchetti met with Sarah Donnell on Wednesday, May 2, 2018 to discuss the new MHJA logo. They were looking for suggestions on how it should be updated. It was suggested that something should be included about the state to differentiate from other states that start with M. The logo should not be too complicated, easy to embroider, and it should include an easily identifiable jumping horse.
- 16. Other Business: Betsy Kieffer indicated she is still waiting for pricing of a defibrillator for the MHJA.
- 17. **Future Meetings:** Future meetings will be Mondays July 9 and August 27, Tuesday, September 25, Monday, October 15, 2018 at Leatherdale Equine Center.

The next board meeting will be Monday July 9, 2018 at Leatherdale Equine enter.

Meeting was adjourned at 8:15.