

Minnesota Hunter Jumper Association

Board of Directors (BOD) Meeting Minutes

April 12, 2021

Virtual Zoom Meeting

Name	Present	Name	Present	Name	Present	Name	Present
Kelsey Ostberg	X	Heather Parish	X	Gretchen Erpelding	X	Pat Perry	X
Sue Novak	X	Anna Renier	X	Megan Schnebly	X		
Kaylyn Cody	X	Nancy Giacchetti	X-part	Mia Forbes	X	JR BOD Members:	
Norine Wilcox	X	Betsy Kieffer	X	Heather Fites	X	Abbie Leidig	
Betsy Gambach	X	Jeni McDermott	X	Richelle Fermanich	X		

Summary of Motions

Motion	Moved	Second	Approved	Not Approved	Comment
Meeting Minutes (March)	Parish	Novak	X		
Treasurer's report – (February/March)	Perry	Parish	X		
Approve Maffitt Lake Horse Shows	Kieffer	Cody	X		
Sponsor 2 classes at Red Pine Horse Show (\$125 each for a total of \$250)	Cody	Parish	X		
Adjourn	Parish	Cody	X		

Kelsey called meeting to order at 6:33 pm.

1. March Meeting Notes: Approved - No opposed.

2. Treasurer's Report: Approved - No opposed

- February/March Total Revenue: \$7,972.00
- February/March Total Expense: \$5,978.68
- The Treasurer's Report provides additional details.

3. Junior Board Update:

Abbie would like to know the budget for the Junior Board (JB). Mason City June would be first JB function – ice cream social. Board is open to making the JB a group rather than board to make more fun for members. To date, Abbie has had only 2 people interested in joining the JB. Abbie's goal is to have some type of a JB award, 3 social events, and sponsor a possible class division. The BOD asked that Abbie/Peyton draft a YE message and send a thank you to outgoing JB members.

Action Items: Draft YE message and send thank you to outgoing JB members

4. Newsletter update: Deadline for the graduating class of 2021 to submit profile questions is June 7. Please encourage seniors to participate. Questions will be sent to Abbie (JB President) for her to encourage seniors' participation. Completed questionnaires needed before the actual deadline so there is time to proof and confirm they are active members. Next Newsletter deadline is June 22nd.

5. Membership and Communications Update: Advertising is complete. Since our last meeting on March 16, the membership stats are as follows (through 4/12/21):

- 16 members new to MHJA of which 6 are transitions from RPHSA which is great!
(Doesn't mean they still don't belong to Red Pines.)
- So far there have been no responses to the second post card to 2019 members not having renewed this year.
- For comparison, numbers for 2020 at this time year (4/8/2020), we are very slightly above in Competitive memberships over a year ago.

Note: since the last review, the numbers have been adjusted to account for several people having submitted their information twice.

Type	Total	3/17- 4/12	# JR's	% JR's	Online Mbrship
Competitive (C)	129	41	48	37%	91%
Sustaining (S)	14	2			57%
TOTAL	143	43			87%

As of 4/8/2020	
Type	Total
C	123
S	18
TOTAL	141

Communication: The horse show and schooling show information is under revision. We are continuing to direct people to each show's site as they maintain the most current information. We will continue to have more complete sites for the Stonegate, State Fair and Harvest Shows.

- 6. Outreach Program Discussion:** The UEE website has the prize list posted for the Omaha Preview horse show. The prize list section, has very good introduction to the Outreach program under the Outreach prize list. There is also an explanation of what INHJA is doing with the Outreach classes on their website, but it's hard to find. INHJA is doing exactly what Betsy K. suggested for overlaying Outreach on top of the YEA sections we already have. The Urbans call it "double dipping," which is exactly what it is. A rider/horse can get points not only for their MHJA or INHJA membership, but also Outreach points from USHJA. The UEE site highlights what classes will also be counted as Outreach.

Outreach membership is free, and recording a horse for Outreach is only \$20 per year or \$70 for life, Betsy K thinks this is a benefit we could offer our membership at no cost to the MHJA. INHJA has made it more formal, and have an Outreach/Schooling show membership available, but to start MHJA would not need to offer that. MHJA needs to explain Outreach to our membership and trainers.

The Urbans plan to offer Outreach at UEE shows and Mid States shows. It requires some cooperation from the horse shows, but the requirements for an already USEF approved

show are minimal: application to USHJA, payment of a \$30 fee, and sending the Outreach results to USHJA along with payment of a \$2 per Outreach horse fee after the show. Allow USHJA allows affiliates to garner awards. Opportunity goes through USEF and limits number of Opportunity classes. Outreach is UEE doesn't limit number of classes. Get a certificate for points and get swag from UHJA.

What does it mean to us – promote to horse show managers. Face book post or email Betsy K. will write up a post for Facebook and horse show committee will send to State Fair Horse Show and Tracy Grandstand for consideration. USJHA is trying make Outreach as flexible as possible. Unlike Opportunity anyone can ride in Outreach. Outreach goes up to 3 ft. hunter and 1.2 ft. in jumpers. Overlay on other classes, or separate.

Action Items: Betsy K. write post regarding Outreach program for MHJA Facebook. Message to be sent to State Fair and Tracy for consideration.

7. **Education Committee/Clinics:** The clinics subcommittee would like to request that we take a vote on whether or not to move forward with an MHJA hosted clinic at this time. Group wants discussion for next 6 months. Questions BOD had about COVID, cost, selecting facilities etc. Stephani/Missy disappointed on the back and forth process. Golden Gate Farm as option. Facility is spacious and stalls are available. Question raised regarding are we willing to hold an indoor clinic.

Kaylyn proposed that MHJA retains the right to approve dates, locations, clinicians, budget and contract terms. The committee does the rest. Need to provide guidelines to the committee. Need a survey to understand what members will want from a clinic. Nancy has scoped some good questions for the survey for all members and a separate survey for trainers. It was requested that a question be included asking if local barns are interested in hosting a clinic(s).

Anna was looking for direction on location (MHJA vs Non-MHJA). It was raised that non-MHJA members couldn't ride in a MHJA sponsored clinic due to insurance issues – non-members not covered. Regarding budget, we are still waiting on the question of limits that maybe imposed on the Harvest Show that will impact revenue from that show. It was mentioned that a portion of the MHJA horse show budget may be available.

Need the results of the survey to make vote on clinics.

Action Items: Nancy to send survey on clinics to members/trainers.

8. **Horse Show Updates:** Update on the MN State Fair horse show - dates have been approved by USEF. This show will need to be added/amended on the MHJA website. The Fair has procured a photographer. Dover saddlery is sponsoring two Opportunity classes and St. Croix is sponsoring some classes as well. If anyone has any further questions reach out to Gretchen.

Although Tracy's shows are missing on USEF website, they have been confirmed. Newsletter will have all the show dates. All shows are a week later than normal. The second Mid-States lands on Red Pine's Otter Creek Show.

Maffit Horse shows: Norine has received a request and check from Hotts for affiliate approval for the Maffit Lake horse shows. Norine received a check for \$280 and will forward to Kaylyn for deposit. Affiliation Form Approval for:

- Maffit Spring Gathering I- 5/12-16 and II- 5/19-23
- Two Rivers Summer I- 8/4-8 and II- 8/11-15

Red Pines is looking for support from MHJA. Motion made to sponsor 2 classes at \$125 each for a total of \$250.

- 9. Zone Updates/Specs:** New qualifying rules-need to clarify with Betsy K and will update in May/June notes.
- 10. Horse Show Timers:** MHJA owns a timer. It's old and needs some repair work but it does have a new display board. No one is using; only State Fair uses. It was suggested that we donate to State Fair if they want it.
- 11. 2021 Board Meeting Dates:** May 25th, No June meeting, July 19th, August 23rd, September 27th. Betsy G. will host Zoom meetings.

Meeting was adjourned at 8:18 pm.