

# Minnesota Hunter Jumper Association

## Board Meeting Minutes

March 12, 2018

Held at Leatherdale Equine Center

Name	Present	Name	Present	Name	Present	Name	Present
Elizabeth Lampert		Heather Parish		Sue Novak	X	Kelly Volp	X
Tammy Johnson	X	Lisa Masica	X	Betsy Kieffer	X		
Susan Wepplo		Nancy Giacchetti	X	Jane Martinson	X		
Norine Wilcox	X	Lindsay Vail		Angela Mahoney			
Betsy Gambach	X	Anne Steeves	X	Elizabeth LaFrenz	X		

## Summary of Motions

Motion	Moved	Second	Approved	Not Approved	Comment
Meeting Minutes – February 5, 2017	Steeves	Kieffer	X		
Treasure's Report - February	LaFrenz	Steeves	X		
A motion to approve the application for affiliation for Mid States Summer week 1 on June 6-10, and week 2 on June 13-16 and Mid States Fall on September 12-16 and Mid States Finale on September 19-23, 2018.	Martinson	Steeves	X		
A motion to approve the application for affiliation for the Carriage House Horse Show held on July 19-22, 2018.	Kieffer	Giacchetti	X		
Adjourn	Volp	Steeves	X		

Sue Novak called the meeting to order at 6:40.

### 1. Meeting Minutes: Approved.

### 2. Treasurer's Report:

- **Income for February** income included \$500 in Residual Harvest Sponsorship Payment, check originally bounced, \$4,505 in 2018 Memberships Collected, \$1,040 in Newsletter Advertising Revenue, and \$240.11 from Jr. Night.
- **Expenses for February** included \$910.91 for Ribbons for MHJA Spring Show, \$2,400 in Banquet Expenses, \$1,900 for 2018 room deposit at Earl Browne Center, \$500 payment to Curt Call Photography for 2017 photo booth at MHJA Banquet, \$1,076.50 for reimbursement for Betsy Kieffer's travel to USHJA Annual Meeting, \$7.00 for Turbo Tax software, monthly charge, invoicing support, and \$51.91 paper and ink supplies, for Treasurer's expense for report printing.

3. **MHJA Horse Show:** The Committee had a meeting prior to the board meeting. Contracts are back from most of the staff except for two. Prize list is expected go out the week of March 12, 2018. There are two people that want to sponsor the Jumper Derby. Norine Wilcox will contact them and determine how to distribute these sponsorships. The Committee is working on getting volunteer list and the raffle organized.
4. **Jr Board:** The Jr Board has a Junior event planned at Gypsy Farms West for April 27, 2018 at 6:00pm. The Committee is working planning the activities.
5. **MHJA Membership:** There are currently 174 members. 41 renewed in March - 36 competing and 5 sustaining. Memberships must be received prior to March 15, 2018 in order to be in the MHJA Directory. Bylaws, class specifications, Year End Awards etc. will be included in the MHJA Directory.

6. **Newsletter:** The Spring issue of the Newsletter will go soon. The next deadline is May 25, 2018 and will include information on Graduates.
7. **PR and Marketing - Social Media, Advertisements/Sponsorships for Websites and Newsletter:** Nancy Giacchetti paid to get statics related to the MHJA website. The MHJA website had 350 visitors, with 277 unique visitors, visit the site from February 12 to March 12, 2018, including several from outside the US. Top refers to the website are Google and Facebook. Top visited pages are the Home page, calendar and membership. There are a number of new online sponsors and the same number of existing.
8. **MHJA Year End Awards Banquet:** The banquet will be held on November 17, 2018.
9. **Show Standards and Specifications:** Betsy Kieffer has received applications for MHJA affiliation for Mid States Summer week 1 on June 6-10, and week 2 on June 13-16 and Mid States Fall on September 12-16 and Mid States Finale on September 19-23. A motion was made approved to accept the applications for affiliation for all the listed Mid States shows. An application for MHJA affiliation for the Carriage House Horse Show held on July 19-22, 2018. A motion was made and approved to accept the application for affiliation for the Carriage House Horse Show.
10. **MHHS:** Sue Novak will draft a budget and send to Pay Boyle. Nancy Giacchetti and Sara Donnell met with Richel Fermanich to talk about marketing for the MN Harvest Show. Richel has agreed to take over the marketing. Misty Martin Lefferts will manage the ticket sales. The committee is looking for someone to take over the banners and seating arrangements. There was discussion around starting the show on Wednesday rather than Tuesday. People will discuss with their trainers and bring their comments to the next meeting.
11. **Other Business:** Betsy Kieffer recommended that the MHJA purchase another defibrillator. She will look into getting one. There was discussion around the MHJA logo. The new logo (M in a circle) does not identify that it is horse related. There was discussion around adding something to the logo to indicate that is related to a sport involving horses. Nancy Giacchetti will ask Sara Donnell if she can redesign the logo to include MHJA and a horse.
12. **Future Meetings:** Future meetings will be Mondays April 9, April 30, Tuesday May 29, Mondays July 9 and August 27, Tuesday, September 25, Monday October 15, 2018 at Leatherdale Equine Center.

The next board meeting will be April 9, 2018 at Leatherdale Equine enter.

Meeting was adjourned at 8:28.