

Minnesota Hunter Jumper Association

Board Meeting Minutes

February 5, 2018

Held at Leatherdale Equine Center

Name	Present	Name	Present	Name	Present	Name	Present
Elizabeth Lampert		Heather Parish	X	Sue Novak	X	Kelly Volp	X
Tammy Johnson	X	Lisa Masica	X	Betsy Kieffer	X		
Susan Wepplo		Nancy Giacchetti	X	Jane Martinson	X		
Norine Wilcox	X	Lindsay Vail	X	Angela Mahoney			
Betsy Gambach	X	Anne Steeves	X	Elizabeth LaFrenz	X		

Summary of Motions

Motion	Moved	Second	Approved	Not Approved	Comment
Meeting Minutes – January 8, 2017	Kieffer	Steeves	X		
Treasure's Report - January	LaFrenz	Kieffer	X		
Motion, made via email, to allow affiliation of the Omaha Equestrian Preview to be held on April 19-22, 2018.	Kieffer	Giacchetti	X		Majority voted to approve via email.
Adjourn	Keiffer	Martinson	X		

Sue Novak called the meeting to order at 6:56.

1. Meeting Minutes: Approved.

2. Treasurer's Report:

- **Income for December January** included \$50 in residual MN Harvest Horse Show payments, \$2,945.67 in sponsorship revenue deposits, program ads and box sponsorship for the MN Harvest Horse Show, \$85 in Banquet admissions, \$60 in Membership collected at the MHJA Year End Awards Banquet, and \$0.04 in interest earned.
- **Expenses for January** included \$46,388.13 for the MN Harvest Show facility, \$52.54 for purchase and embroidery for a vest purchased at the MN Harvest Horse Show, \$2789.17 for Banquet related expenses including purchase and embroidery for additional chair prizes, \$3,772.73 for Q4 Newsletter production from Franz Repro and 2017 Newsletter design from Amp My Brand, \$6 in bank fees, \$180 to the U of MN for meeting room rental, \$1,879 for renewal of annual insurance policy, \$466.04 for reimbursement for Nancy Giacchetti's travel to the USHJA Annual Meeting and \$125 for affiliate Membership fee for 2018 USHJA.
- 1099 Tax forms are complete and sent to the independent employees for 2017.

3. Jr Board:

The Jr Board held a social event at Bowlero in Brooklyn Park. Approximately 25-35 people attended. The Jr Board conducted a survey which indicated that they are interested topics such as in braiding and grooming, what judges are looking for, photography, first aid and horse health and bandaging. The survey also indicated that they are interested in activities including a movie night, barn sleepover, snow tubing, volunteer opportunities, horse show bake sale and a bonfire. The Jr Committee is looking for a local barn to sponsor an event. Sue Novak indicated that Gypsy Farm may be available.

4. Newsletter:

Articles are being submitted for the newsletter. The deadline was February 2, 2018. Heather Parish will take articles until Tuesday, February 6, 2018. Heather wanted people to note that articles should be reviewed and edited prior to the due date. She also indicated that the people that are doing to the proofing need to do so in a timely manner. Nancy Giacchetti indicated that color ads are currently only on the front and back cover of the Newsletter. She also indicated that St Croix Saddlery wants a color ad. It is more cost effective to print two pages in color. It was decided

that for the Q1 Newsletter, St Croix Saddlery and pictures from the Jr event would be printed in color in addition to the front and back covers.

5. **Advertisements/Sponsorships for Websites and Newsletter:** There were 27 farms that paid to be in the Horseman's Directory – three new including Turn Crest Stable, Sunset Farm, and Harvest Hill. One barn cancelled. There are 10 businesses/people committed to advertisements - two new including Red Pines and St Croix Saddlery. There are 10 sponsors for the Website. Anne Steeves contacted many of the local schools about sponsorship. Most of the schools are interested, however, they indicated that they have already committed their budgets for 2018. They provided her with the time of year when the sponsorship decisions are being made. She will contact them later this year to see about 2019 sponsorships.
6. **MHJA Membership:** There are currently 133 members including 1 new sustaining and 5 new competing members. Lisa Masica is working on a list benefits for being a member. One of the things she identified is classified ads on the Facebook page for members only or the advertising on the website.
7. **MHJA Horse Show:** The Committee had a meeting prior to the board meeting. Pam Keeler has indicated that she is interested in being the show manager for the weekend. The crew, announcer and judges have been hired. They have one food truck committed. There was discussion around putting the Prize List online and sending out a postcard rather than sending the entire prize list. Norine Wilcox will discuss with Patti Humphries.
8. **MHJA Year End Awards Banquet:** Norine Wilcox indicated she has reserved the same room for November 17, 2018. There was discussion around raising the price of the dinner tickets by \$10.
9. **Show Standards and Specifications:** Betsy Kieffer indicated that the Show Standards and Specifications are complete and have been sent to the Horse Show Managers. There was discussion around approving one of Urban's shows at Quail Run Equestrian Center. Betsy Kieffer will tell Dan Urban to submit the affiliation application. Urban's submitted their MHJA Affiliation application and a motion was made and approved, via email, to allow affiliation of the Omaha Equestrian Preview to be held on April 19-22, 2018.
10. **Committee Budgets:** Committee Budgets were proposed. See attachment 1 for proposed budgets.
11. **Future Meetings:** Future meetings will be Mondays March 5, and April 9, April 30, Tuesday May 29, Mondays July 9 and August 27, Tuesday, September 25, Monday October 15, 2018 at Leatherdale Equine Center.

The next board meeting will be March 5, 2018 at Leatherdale Equine enter.

Meeting was adjourned at 8:57.

Attachment

Attachment 1

2018 Committee Membership

Banquet/Silent Auction – Norine Wilcox, Elizabeth LaFrenz, Betsy Gambach, Angela Mahoney
Budget: \$15,000

Year End Awards – Jane Martinson, Sue Novak
Budget: \$9,000

MHHS – Nancy Giacchetti
Budget: TBD - Will be presented in March

Membership – Betsy Kieffer, Nancy Giacchetti
Budget: \$1,100

MHJA Horse Show – Norine Wilcox, Elizabeth Lampert, Betsy Kieffer, Elizabeth LaFrenz, Kelly Volp, Anne Steeves
Budget: \$42,000

Year End Award Points – Betsy Kieffer
Budget: Not applicable

Medal Finals – Sue Novak, Angela Mahoney
Budget: \$750

Nominating – Sue Novak, Elizabeth Lampert
Budget: \$350

Newsletter – Heather Parish, Anne Steeves, Betsy Gambach, Betsy Kieffer
Budget: \$12,000

PR and Marketing – Nancy Giacchetti, Elizabeth LaFrenz, Lisa Masica
Budget: Not applicable

Website/Social Media – Nancy Giacchetti
Budget: \$2,000

Jr Board – Elizabeth LaFrenz, Betsy Gambach, Lisa Masica, Suzanne Weplo
Budget: \$750 – which includes \$250 made at the social event

Budgets for items without Committees

Annual Meeting – Sue Novak

Budget: \$500

USHJA Annual Meeting

Budget: \$2,000