

Minnesota Hunter Jumper Association

Board Meeting Minutes

August 27, 2018

Held at Leatherdale Equine Center

Name	Present	Name	Present	Name	Present	Name	Present
Elizabeth Lampert		Heather Parish	X	Sue Novak	X	Kelly Volp	X
Tammy Johnson	X	Lisa Masica		Betsy Kieffer	X		
Susan Wepplo		Nancy Giacchetti	X	Jane Martinson	X		
Norine Wilcox	X	Lindsay Vail	X	Angela Mahoney			
Betsy Gambach		Anne Steeves	X	Elizabeth LaFrenz	X		

Summary of Motions

Motion	Moved	Second	Approved	Not Approved	Comment
Meeting Minutes – July 9, 2018	Giacchetti	Vail	X		
Treasure's Report – July	Johnson	LaFrenz	X		
Motion to approve the ballot provided by Sue Novak with the addition of Scott Clemmons and Courtney Heib if they choose to run.	Kieffer	Parish	X		
Adjourn	Kieffer	Wilcox	X		

Sue Novak called the meeting to order at 6:38.

1. Meeting Minutes: Approved.

2. Treasurer's Report:

- **Income for July** included \$181 for Insurance reimbursement for the MHJA Spring Show, \$600 for 2018 Memberships, and \$40.00 for Newsletter revenue. Total Revenue for July was \$821.00.
- **Expense for July** included \$3,493.92 for MHJA Show expenses, \$20,000 for MN State Fair facility rental for Harvest Horse Show, \$90.17 for foam boards for MHJA Medal Finals, \$40.34 for Go Daddy Domain name renewal, \$500 for MHJA Hunter Challenge at the Carriage House Horse Show, \$15 for Quickbooks software monthly charge and \$117.70 for two rolls of stamps. Total Expenses for July were \$24,261.45.

3. **MHJA Horse Show:** The MHJA Horse Show will be held May 15-19, 2019. The committee is looking for a horse show manager and suggestions for Officials. Lindsay Vail indicated that the MHJA is still receiving invoices for the office trailer that was used at the MHJA Horse Show. The contract with the MHJA was for the week of the MHJA Horse Show. Ann Bower wanted to keep the trailer for other horse shows that she was holding. Therefore, Ann is responsible for the remaining balance. Lindsay will work with the trailer rental company and Ann to resolve payment.
4. **Jr Board:** Betsy Gambach indicated that Renee Lenkart would like to host a braiding clinic. The Committee will look into arranging it.
5. **MHJA Membership:** There are currently 272 members. 8 memberships were received since July 9, 2018.
6. **Newsletter:** Heather Parish is working on putting the Newsletter together. The next deadline is November 19, 2018.
7. **MHJA Year End Awards Banquet:** The banquet will be held on November 17, 2018. The contest for the barn basket that had the highest bid will not be done.
8. **Show Standards and Specifications, and Points:** Betsy Kieffer indicated the points are done thru the Carriage House Horse Show. She is still working on the results from the two Maffitt Lake Summer Horse Shows and the MN State Fair. Betsy indicated that there is a young Long Stirrup

Hunter rider that is leasing a horse thru the USEF. Betsy will determine when the lease became official with the USEF and points will count from then on for MHJA Year End Awards.

9. **MHHS:** Nancy Giacchetti indicated that the MHHS meeting are several days after the MHJA Board meeting. She will send the meeting minutes to Tammy Johnson for inclusion in the MHJA Board meeting minutes – see attached. They are working on advertisements and ticketing.
10. **Nominating Committee:** Terms that are expiring in 2018 include: Nancy Giacchetti, Angela Mahoney, Suzanne Wepplo, and Norine Wilcox. Six candidates will need to be on the ballot for 2019. Nancy Giacchetti and Norine Wilcox will run again. Sue Novak indicated she asked several people at the Mid States Horse Shows and several were interested in running. Sue Novak verified that Michelle Kallenbach, Gayle Castro, Kelsey Ostberg, Richelle Fermanich, Kaylyn Cody, and Gretchen Erpelding indicated they would be willing to run. Scott Clemmons and Courtney Heib are considering running. Nancy Giacchetti indicated that she is working on the Survey Monkey electronic ballot. Betsy Kieffer made a motion to accept the ballot of those that have agreed to run listed above with the addition of Scott Clemmons and Courtney Heib if they choose to run. The motion was approved.
11. **Year End Awards:** Jane Martinson is working with Patti Nelson to get the scrims and throw blankets ordered. Scrims will be given for all Champions and throw blankets will be given for all Reserve Champions.
12. **Medal Finals:** Sue Novak indicated that letters have been sent to all eligible riders. Sue is working on gathering items for the prize bags. Ribbons have been ordered. Breakfast will be ordered from the concession stand. A certificate will be given for the tack trunks that are going to be awarded as the prize and they will be delivered to the winners.
13. **Annual Meeting:** The meeting is set for Saturday, November 3, 2018. The meeting will be held at the Leartherdale Equine Center. Sue Novak is looking for ideas.
14. **MHJA Logo:** Sarah Donnell presented four option for a new MHJA logo. She will make changes that were discussed and present the updates at a future meeting.
15. **Other Business:** Betsy Kieffer indicated she is still waiting for pricing of a defibrillator for the MHJA.
16. **Future Meetings:** Future meetings will be Tuesday, September 25, and Monday, October 15, 2018 at Leatherdale Equine Center.

The next board meeting will be Tuesday September 25, 2018 at Leatherdale Equine Center.

Meeting was adjourned at 9:30.

Attachment

July 11, 2018

MHHS Committee Meeting

PRESENT

Therese Faulconbridge
Mary Jo Cody
Richelle Fermanich
Jen Berhow
Nancy Giacchetti
Rina Cooper
Zac Lopponow
Greg Novak

ABSENT

Mary Mitten
Kristen Cranmer
Lindsay Vail
Patti Nelson
Jeanette Marino
Linda Ostberg
Kelly Volp
Misty Leffertz
Nancy Turner

AGENDA

Saturday Dinner – Nancy and Misty joined Kristin and Becca (TOH) for dinner at Dangerfield's on July 10 in order to sample the proposed menu. Our selection for the banquet is Spinach with Fresh Fruit and Kiwi/Poppyseed Dressing, Rolls, Pan Fried Chicken Breasts with choice of Picante' or Scampi Sauce, Vegetable Lasagna, Mashed Cheesy Potatoes, and Rocky Road and Cheesecake brownies (with/without nuts.) NO vegetable.

Chairs and table have been ordered at a cost of \$2,600. Post meeting Nancy forwarded invoice to Lindsay for payment. No deposit to Dangerfield's is required for the dinner.

Last year there were 418 punches for people entering the dinner to eat. We agreed to have Dangerfield's box up the dinners for the riders unable to eat due to showing. We have an ad in the Prize List regarding this new benefit.

Marketing/Advertising Update – Richelle: attached document we reviewed. She suggested expanding advertising to vet groups, tack stores, digital ads, and press release. We agreed not to pursue radio.

Funding Update – Therese and Greg: Box seats will be sold out by Labor Day; we are looking for additional and creative ways to generate revenue streams (i.e. Move CWD or charge them for space (?)).

Sponsor Prep Update – Mary Jo: let MJ know that Ellen Friederickson is the TOH volunteer lead.

Riders Lounge – Jen: (?) Linda Ostberg could use help with the breakfast, especially during the weekend.

Hats etc Sales Update – Patti: post meeting she agreed to review additional options for hats and other items, along with the sales tax subject.

Ticketing: Misty and Rina met to review volunteer involvement. Post meeting Misty advised she will be meeting with Bob Neilson (Lead Ticketing Volunteer) and Rina from WCR. She and Richelle will also be meeting. Misty had many suggestions for improvements, however, due to the way the horse show runs and potential problems with mailing tickets, she is not able to implement them. Thanks for your creativity!!

Vendor Update – Jeanette learned it is not possible to have a vendor maintain the clothing inventory and sew our logo on it. No further update from her.

Hospitality Office Update –Nancy will see that farms receive volunteer poster for publication at barns. Ad will also be prepared for the prize list.

Other –

- We discussed incorporating more information about benefactors such as: Thursday night – WCR; Friday night TOH; Equine Innovations (?). We will use the area to the left of the Rider's Lounge. Looping info on monitor (?)
- Move the massage people to stalls.
- Engage veterans through Eq Innov during the singing of the national anthem – flags...

Future Meeting Dates

Wed, Aug 29

Sept, TBD