

Minnesota Hunter & Jumper Association

Board of Directors (BOD) Meeting Minutes

June 23, 2025

Virtual Zoom Meeting



Attendance

<i>Name</i>	<i>Present</i>	<i>Name</i>	<i>Present</i>	<i>Name</i>	<i>Present</i>
Tal Mizrahi '25		Meghan Gaddes '27	X	Nicole Salazar '26	
Tracy Grandstrand '25	X	Betsy Keiffer '27	X	Christina Solie '27	X
Ireen Sommer '26	X	Stephanie Greeninger '25	X	Gina Vlahos '27	
Emma Gambach '25	X	Kirsten Priebe '25		Meredith Varie '26	X
Alyssa Deering '24		Jeni McDermott '25	X	Lauren Wood '26	
Mia Forbes '26	X	Corey Scott '27			

Summary of Motions

Motion	Moved	Second	Approved	Not Approved	Comment
May Minutes approval	Steph	Meredith	X		
Approval of Financials- table to next meeting					
Adjourn meeting	Meredith	Betsy	X		

Meeting called to order by Tracy at 7:06 PM

- 1. Approval of May Minutes-** approved



2. Events Committee

- a. Meredith has been in contact with Jamie from Haybales and Barbells. Overview of strength and conditioning class:
 - i. SCS interested in hosting, might donate the space (if not donated, it is \$150/hour). Fee is \$400. Cost to MHJA would be up to \$550
 - ii. SCS will partner with Equinavia for giveaways, discount shopping hour on this brand (likely will donate space because of this)
 - iii. Open to MHJA members, looking to get 20 people in workout class, we could have more people audit? Open shopping afterward at St. Croix
 - iv. Could do July (time crunch, getting something on calendar) or could push it to the fall. Looking at Tuesday, Wednesday, or Thursday date
 - v. Maybe free to members, allowing nonmembers to participate for \$10-20 or something (if it doesn't fill by x date)
 - 1. Could have nonmembers join MHJA, but it is a bit late for people to join for 2025
 - 2. We'd have to talk about changing membership form and open it up to 2026 membership (don't want the OrgPro system overlapping)
 - vi. Discussion of timing: horse show season, July is close, makes more sense once things calm down, maybe fall is more realistic timeline
 - vii. Looking at October 5-11? Meredith will take it back to SCS to see if it works for them (she'll talk to Angela), come back at next meeting

3. Donation to MHJA recognized shows

- a. Tracy will text in Whatsapp
- b. Since we're not having Harvest this year, won't be our normal donation (it will be smaller this year)

4. Approval of Financials

- a. Ireen notes MHJA's lack of income this year, and we have consistent expenses
- b. Usually membership revenue comes in through PayPal
 - i. \$6000 income in March from PayPal (assuming this is from membership dues)
 - ii. Ireen can't get into the Paypal account (links with her personal)
- c. Outflow
 - i. Banquet payments
 - ii. Newsletter (over \$5000)
 - iii. State fair miscellaneous \$71
 - iv. Haven't paid taxes yet



- v. Year end awards (\$8,548)
- vi. Insurance Great American (yearly)
- vii. Quickbooks (yearly)
- viii. Orgpro \$700 (yearly)
- ix. Postage/ shipping
- d. Current total: \$209,000 approximately in all accounts (in Feb we were at \$235,000)
 - i. We're not having the income we normally would
- e. We may still get about \$3000 more from membership, otherwise it will just be expenses going forward
- f. Ireen has paid 2 invoices to the Newsletter so far (Amp My Brand/ Sarah)
 - i. About \$3000 every time (how many more will we do this year?)
 - ii. We are moving to a hybrid format for the Summer issue (people still can request paper copy, but won't be 300 that we were mailing out before)
- g. Only outstanding bill we have is for our tax person
- h. Banquet is not paid in full yet (we have 2 invoices so far, from April and May)
- i. We don't have MHJA show anymore, so that section could come out of the financial statements
- j. Tracy is thinking of doing a clinic benefiting MHJA!
- k. Banquet needs to be under revenue on financials still, there will be money coming in
- l. Newsletter ads coming in through PayPal too, can we delineate membership vs ad revenue?
 - i. Can we export through our PayPal account to see individual transactions?
 - ii. Kaylyn has done this in the past, we can try to get a similar spreadsheet to help us parse out different transactions
 - iii. Our goal is to improve the payment process through our site so this isn't as big of an issue going forward
- m. Could be helpful going forward to have a budget column on the financial statement so we can compare (budget that we agreed upon)
- n. Do we have the funds to do what we are predicting we'll need for the rest of the year? Looking back at Harvest
- o. How is membership looking this year?
 - i. Has to do with our structuring (both owner and rider, lease needs to be registered)
 - ii. Steph says we're slightly down membership-wise
 - iii. Can we send an email to people who were members in 2024 and are not yet this year? "We miss you!" Maybe they forgot, maybe they want to be sustaining, we should put post up about checking points
- p. What balance do we need to carry? Do we have a target for next year?



- i. Ireen will work on this- compare to last year with a 2024 column, make a separate 2025 budget column, and have
- ii. Future we might will use Dropbox
- q. We should have a July meeting- table the website discussion
 - i. Next meeting scheduled for July 22- will talk about this again

5. Newsletter

6. Old Business

7. New Business

- a. Clinician with reduced rate, run as MHJA clinic
 - i. Could bring in \$6000
 - ii. Think about dates and budget
 - iii. Tracy says it's not a risk, can make money for MHJA
 - iv. Timing of clinic (from parents)- hard to do in summer, better later in the year
 - v. Has to be right type of clinic
- b. Betsy had clinic supported by the zone with course designer idea
 - i. Meredith says could do this at MC fall, Dan was supportive
 - ii. People would like this!
 - iii. Betsy is vice chair (Dan is chair), requested \$500 to put on a course design or judge's clinic, didn't get done for summer show but talked at the show with Meredith and Corey,
 - 1. MHJA can have this \$500 if we plan it
 - iv. Should reach out to see who Dan has for course designer for fall MC (likely jumper courses)
 - v. Can talk with Dan, arrange food, when we will have it
- c. Medal Finals will be at Fall MC (Lauren organizing)
- d. For July meeting: Have something in mind for zone situation (course designing) and Tracy's clinic, Meredith's Haybales & Barbells event
- e. Many board members go off this year
 - i. If you want to run again, let Betsy know!
 - ii. You can serve 2 consecutive terms, then you have to go off for a year
 - 1. Jeni will be off after this year (can still volunteer or be appointed)
 - iii. Make mind up by August meeting, see who we will need to replace
 - iv. This is an issue that we as a board can change- can switch it to 3 3-year terms instead of 2
 - 1. It would be a motion, we would vote, correct in bylaws and put update date at the end



2. Bylaws haven't needed much updating, but times do change

Meeting was adjourned at 8:19 pm

Additional Topics Discussed Out- of- Meeting (prior to next meeting)

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